



Dear Potential Sponsor,

It is football time again and on behalf of the Board of Directors, Coaches, Players and Parents of the Grafton Gladiator Football Club; we are writing you today in hopes that you consider becoming a sponsor or return as a sponsor of the Grafton Gladiators Football Club.

The upcoming 2017 football season will be the 41st year of operation for the Grafton Gladiator Football Club. We are a full contact football team for the Grafton youth living in the Grafton School District. We consistently have 120 athletes who play for the Gladiators and who are in the 5th through 8th grade.

The philosophy of the Grafton Gladiators is contained in our Mission Statement:

Grafton Gladiators Youth Football strives to introduce football to all youth in our community by developing solid fundamentals of football, and at the same time ingraining discipline, good sportsmanship, strong character and respect to carry over into all areas of their life. While aiming for success, we promote a positive, fun and safe environment to develop a passion and enthusiasm for football; forming bonds that will last a lifetime.

The Grafton Gladiators are a licensed non-profit organization 501(c) 3 that relies on player fees, fund raisers and sponsors to keep the program going. All funds collected or raised go strictly to running the program. All board member and coaches are volunteers. The minimum cost to run the program will be \$65,000 this year. The equipment investment for one athlete alone is over \$700. We need your help to cover our costs in order to continue to run a high quality program.

What do you get in return as a sponsor?

SPONSORSHIP LEVELS						
Level	Amount	Website Ad	Name on sleeve of Team T-Shirts	Gladiator Plaque	Name on Game Day Banner	Name on game Day programs
Platinum	\$ 500	x	x	x	x	x
Gold	\$ 250		x	x	x	x
Silver	\$ 100				x	x
Bronze	\$ 75					x



Notes:

1. Name on sleeve of T Shirts - One for each grade level, 8 names max on each.
2. Game Day Programs – We have 4home games with average attendance = 250
3. Web Address: www.graftongladiators.com

If you could please fill out the bottom portion of this letter and send it back to me with your intentions and any donation you would like to contribute, it would be appreciated.

Checks should be made out to Grafton Gladiators and please send it to

Grafton Gladiators
PO Box 1043
Grafton, WI 53024

If you know of other businesses who would be interested in a sponsorship, please let us know.

We thank you in advance for your support and generosity.

I can be reached at 414-380-9886 should you have any questions about the program.

Sincerely,

Kate Schley

Sponsorship Committee Chairman

Sponsor Name _____

Address _____

Contact Name _____

Telephone Number _____

I would like to sponsor the Grafton Gladiator Football Club and have enclosed a check for
\$_____.